

my Driving Discount™

The Smart Road to Savings

10% ENROLMENT DISCOUNT
JUST FOR SIGNING UP!



PERSONALIZED
WEBSITE THAT SHOWS YOUR
DRIVING BEHAVIOUR + DISCOUNTS



EARN UP TO
25% DISCOUNT ON RENEWAL



NOTHING TO LOSE

YOUR PREMIUM WON'T INCREASE BASED ON DATA COLLECTED



CUSTOMIZED CAR INSURANCE PREMIUM
THAT REFLECTS THE WAY YOU DRIVE



Some people have better driving habits than others. That's why we have developed a program that rewards good driving behaviour.

With **my Driving Discount™**, you could save up to 25%* off your car insurance premium. Enrolling is quick and easy and you'll automatically get a 10%* discount when you sign up.



You can enrol in the program through your broker when you sign up for your car insurance policy. The only extra information you'll need is your email address.



You will receive your device in the mail. Simply plug this into your car and it will record your driving behaviour including braking, acceleration and time of day you drive. The reported data is used to calculate a personalized discount of up to 25% off your car insurance premium.



Once you complete your initial assessment period (minimum of 180 days) your earned discount will be applied to your policy at your next renewal.



Call Bryson Insurance to start saving today!

1-800-661-5196

or visit brysoninsurance.ca

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